



# WIN GOLD WITH

## paypak

### QIV, 2023

## Frequently Asked Questions for Customers

### 1- What is the Campaign about?

'Win Gold with PayPak' is a campaign exclusively designed for PayPak Debit Cardholders. Cardholders are required to withdraw or spend a minimum of Rs. 500 on any purchase nationwide to enter the lucky draw.

### 2- What is the Campaign period?

The Campaign period is from October 01 - December 31, 2023 (both days included)

### 3- Who is eligible to participate in this Campaign?

Both existing and new PayPak debit cardholders are eligible for participation.

### 4- Do I need to fill up any campaign entry form to enter?

No entry form is required. Automatic entry is recorded.

### 5- How to participate in this Campaign?

Use your PayPak Debit Card to withdraw or spend on any purchase nationwide for minimum Rs. 500 to participate in the lucky draw.

### 6- What does the minimum spend required for the Lucky draws?

To be eligible for the lucky draw, a minimum Rs. 500/- cash withdrawal or retail spend is required within the campaign period.

### 7- What are the Campaign Prizes?

The campaign offers a chance to win 50 five- grams gold bars through a lucky draw. 25 winners for ATM withdrawal transactions and 25 winners for POS transactions.

### 8- How will the winners be selected?

The winners of the campaign will be selected through a lucky draw held by 1LINK (Pvt.) Ltd. based on entries that have been recorded during the Campaign Period.

### 9- Can the prizes be exchanged for cash or other products?

Prizes are strictly non-transferable or non-exchangeable for cash or other products, in part or in full.



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### 10- Need further help or have further questions about the campaign, what should be done?

For any further clarification, please contact your branch directly or visit banks website.

### 11- Who is hosting the campaign?

'Win Gold with PayPak QIV, 2023' campaign is being run by 1LINK (Pvt.) Ltd. for banks' customers.

### 12- What is 1LINK?

1LINK is Pakistan's first fully licensed PSO/PSP, largest payment and switch system, committed to administer and evolve a strong e-payment network in the Pakistan and owners of PayPak - Pakistan first domestic payment scheme.